

# Let's design together!



World Design Capital Frankfurt RheinMain 2026  
Design for Democracy. Atmospheres for a better life

## General Information on the Open Call 2024

The Open Call 2024 of the World Design Capital 2026 comprises five ways for everyone to participate:

- **Submit**
- **Co-design**
- **Team up**
- **Host**
- **Support**

Participation in the Open Call 2024 is open to all interested parties.

Participation in the Open Call 2024 is possible from 20 June to 31 October 2024 on the WDC 2026 website [www.wdc2026.org](http://www.wdc2026.org). Each participating person can submit one or more entries using the online forms provided there.

The aim of the Open Call 2024 is to develop the basic programme for WDC 2026, which will be completed by the end of 2024.

A project is considered to be the design, planning and execution of both analog and digital formats. This includes, but is not limited to, events (such as exhibitions, symposia, workshops, etc.), concrete implementations in public spaces, websites and applications.

All projects must address the two focal themes of design and democracy.

All projects must be realised in at least one of the ten fields of action of WDC 2026. These are:

|          |                        |             |                 |
|----------|------------------------|-------------|-----------------|
| Work     | Construction & Housing | Education   |                 |
| Health   | Industry               | Consumption | Culture & Media |
| Mobility | Public Space           | Sport       |                 |

All projects must be sustainable – from economic, ecological and social perspectives.

All projects must take place in 2026.

All projects must take place in the Frankfurt RheinMain region. Partner, tour or satellite projects may also take place in other regions.

Projects can be submitted exclusively in German or English. Submissions can only be considered if the forms are submitted on time and fully completed.

World Design Capital Frankfurt RheinMain 2026 is organised by Design FRM gGmbH.

## Questions & Contact

Do not hesitate to reach out to us with any queries. Some questions may already be answered in the FAQ on our website: <https://wdc2026.org/faq>. In addition, we can support you through our online consultation hour, which takes place every Monday at 17:00 (CET). This consultation hour is open to everyone and provides an opportunity to ask your own questions and connect with others. You can register here: <https://wdc2026.org/registration-consultation-hour>

**Design FRM gGmbH**  
**Schaumainkai 17**  
**60594 Frankfurt**

**Contact**  
**+49 069 212 37991**

**[opencall@wdc2026.org](mailto:opencall@wdc2026.org)**  
**[www.wdc2026.org](http://www.wdc2026.org)**

Status: 20 June 2024

# General information on the Open Calls

Design FRM gGmbH is a non-profit limited liability company established to support the Frankfurt RheinMain region's application for the title of World Design Capital 2026 (WDC 2026). In 2023, the World Design Organization (WDO) awarded the title of World Design Capital 2026 to the Frankfurt RheinMain region. More information can be found on the website [www.wdc2026.org](http://www.wdc2026.org).

The Open Calls are invitations from Design FRM gGmbH to participate in WDC 2026.

The Open Calls are based on the vision of the WDC 2026 application titled *Design for Democracy. Atmospheres for a better life*. This vision can be viewed on demand via [→ e-mail](#).

The sponsors of World Design Capital Frankfurt RheinMain 2026 are the City of Frankfurt, under the direction of the Department of Culture and Science and the Kulturfonds Frankfurt RheinMain, as well as the State of Hesse, represented by Minister President Boris Rhein. The application is based on an initiative of the Werkbundakademie Darmstadt from 2014 to 2020.

World Design Organization® (WDO) is a globally recognised non-governmental organization (NGO) with consultative status at the United Nations. It has set itself the goal of promoting the discipline of (industrial) design and utilizing its power to enhance the economic, social, cultural and environmental quality of our lives. Founded in 1957, WDO provides services to over 200 member organizations around the world and supports hundreds of thousands of designers through its programmes and initiatives that champion “design for a better world”.

## **Commitment**

We stand firmly against fascism, racism, anti-Semitism and all forms of extremism. Our commitment is to promote diversity, inclusion and equal opportunities for all, as well as to strengthen democratic structures in accordance with the principles of the German Basic Law. Together, we create a respectful and just environment, regardless of origin, religion, political conviction, social status, or sexual orientation.

World Design Capital Frankfurt RheinMain 2026 is organised by Design FRM gGmbH.

**Design FRM gGmbH**  
Schaumainkai 17  
60594 Frankfurt

**Contact**  
**+49 069 212 37991**

**[opencall@wdc2026.org](mailto:opencall@wdc2026.org)**  
**[www.wdc2026.org](http://www.wdc2026.org)**

Status: 20 June 2024