

Short Version

Press Release Open – Design Week

02 June 2026

***Open – Design Week* launches on 5 June with more than 200 events**

From 5 to 14 June 2026, *Open – Design Week Frankfurt RheinMain* will take place as the flagship festival of World Design Capital Frankfurt RheinMain 2026 (WDC 2026). As the centrepiece of the WDC program, *Open – Design Week* invites audiences to experience design in all its forms over ten days, offering direct access to studios, workshops and creative workspaces across the region. With more than 150 participants and over 200 events, visitors can look forward to a diverse program ranging from high-profile professional events, talks and workshops to film screenings, architectural tours, community gatherings and parties. Projects and exhibitions by emerging designers provide insights into current perspectives and innovative approaches to design practice.

As part of the New European Bauhaus Festival, *Open* is embedded within a Europe-wide network dedicated to design, innovation and social transformation. Conceived as a long-term catalyst for the region, the festival is intended to become a permanent fixture in the regional cultural calendar also beyond 2026.

Four city days structure the festival program

- 09 June | Frankfurt: Urban spaces, brands and emerging technologies
- 10 June | Offenbach: Creative production and social transformation
- 11 June | Darmstadt: Technology, academia and innovation
- 12 June | Wiesbaden: Communication, brands and contemporary lifestyles

Core objectives and program highlights of Open – Design Week

The festival showcases the region's remarkable creative energy and positions design as a tool for innovation, social cohesion and democratic participation.

Program highlights include the Creative Industries Day (5 June); the exhibition *A Step Ahead / Einen Schritt voraus* and the *World Heritage Fes-*

World Design Capital
Frankfurt RheinMain 2026
c/o Museum Angewandte Kunst
Schaumainkai 17
60594 Frankfurt am Main
Germany

Presse / Press WDC 2026 /
Christina Sweeney
Caroline Mohler
Mobile +49 151 55620038
Office +49 69 928 82933
press@wdc2026.org

Pressebüro / Press Office:
neumann communication
wdc@neumann-communication.de
+49 221 91 39 49 0

Umgesetzt durch /
Organised by:
Design FRM gGmbH

Geschäftsführerin /
Chief Executive Officer:
Carolina Romahn

Amtsgericht Frankfurt am Main,
HRB 130442

Gefördert durch /
Funded by



STADT FRANKFURT AM MAIN



Auf Grundlage der Leitidee von /
Based on the core idea of

Design for Democracy.
Atmospheres for
a better life

World Design Capital® ist eine Initiative der /
World Design Capital® is an initiative of

WDO WORLD
DESIGN
ORGANIZATION

wdc2026.org

tival/Welterbefest at Darmstadt's Mathildenhöhe (6-7 June); *Rooftop Day Frankfurt* and the world premiere screening of *What Are People For: Design Philosophy* by Patrick Whitney, directed by Gary Hustwit (both on 6 June); *World Industrial Design Day* (10 June); and the *Forward Festival* (11-12 June). Alongside internationally renowned institutions and established formats, the festival will welcome distinguished guests including an official UNESCO delegation – with representatives from Canada, Finland, South Korea and the United States – as well as experts from India, the Netherlands and Belgium.

Central Hubs: The seven “Spaces“

Seven thematic hubs, known as Spaces, will serve as key venues for dialogue and exchange between design professionals and the wider public. Located at Museum Angewandte Kunst, Massif E, Neue Kaiser and Danzig am Platz in Frankfurt, Designhaus in Darmstadt, WerkRaum in Wiesbaden and Circle Cube in Offenbach, these Spaces bring together topics ranging from circular economy and material innovation to emerging design talent, international design culture and sustainable consumption.

Guided tours and design-focused food guide

Visitors can explore the focus days on foot through guided *Design Trails*, by bicycle on *Design Rides*, or via the *Design Shuttle* (MAZDA), which connects local studios, exhibitions and festival venues. Culinary discoveries are offered through *Where Designers Eat*, a food guide curated and designed by HalloBasis, featuring insider recommendations from the region's creative community, the guide is available both on-site and as a Google Maps list.

Note: The full program and further information are available at: wdc2026.org/en/constellations/open

World Design Capital
Frankfurt RheinMain 2026
c/o Museum Angewandte Kunst
Schaumainkai 17
60594 Frankfurt am Main
Germany

Presse / Press WDC 2026 /
Christina Sweeney
Caroline Mohler
Mobile +49 151 55620038
Office +49 69 928 82933
press@wdc2026.org

Pressebüro / Press Office:
neumann communication
wdc@neumann-communication.de
+49 221 91 39 49 0

Umgesetzt durch /
Organised by:
Design FRM gGmbH

Geschäftsführerin /
Chief Executive Officer:
Carolina Romahn

Amtsgericht Frankfurt am Main,
HRB 130442

Gefördert durch /
Funded by



STADT FRANKFURT AM MAIN



Auf Grundlage der Leitidee von /
Based on the core idea of

Design for Democracy.
Atmospheres for
a better life

World Design Capital® ist eine Initiative der /
World Design Capital® is an initiative of

