

Press release  
24 February 2026

## WDC Hub – the central information point for World Design Capital 2026

A free-to-use space for information, workshops, reading and working

The WDC Hub at the Museum Angewandte Kunst Frankfurt is the central point of contact for World Design Capital Frankfurt Rhine-Main 2026. The WDC Hub is not a finished place, but a space in the making – open, changeable and inviting. Here, design can be experienced as a social practice: for thinking, designing and discussing together.

The WDC Hub will be open throughout 2026, with free admission and as a consumption-free place to relax, read, work and find information. In addition, the Museum Angewandte Kunst in Frankfurt will hold regularly changing workshops on the current exhibitions 'Wool. Silk. Resistance' and 'AI-Worlding', as well as readings, discussions and participatory formats. All further information can be found in the [WDC calendar](#) and the [museum calendar](#).

The WDC Hub was designed by *studio formagora* from Münster, which works at the interface of design, craftsmanship and art. Two spatially connected areas – forum and foyer – form the framework: the forum is both a platform and a place to stay – non-commercial, accessible and flexible. It serves as a meeting place for visitors, project participants, international guests and the WDC team.

In addition to spontaneous conversations, concentrated work, open discussions and workshops take place here. The foyer complements this open space with changing insights into processes, questions and designs. The works presented here include pop-up formats, temporary installations and interventions. A special feature of the hub is its sustainable design: most of the materials come from previous exhibitions at the Museum Angewandte Kunst and have been reused for the new space. The World Design Capital Frankfurt Rhine-Main 2026 team would like to thank the museum for donating materials from the 'Yes, We Care' and 'Jazzklub' projects.

WDC programme partners and interested parties are welcome to use the hub for workshops, readings or events. Please feel free to contact the WDC team directly.

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c/o Museum Angewandte Kunst  
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## Current projects at the WDC Hub:

**Collective Paper Aesthetics** is a participatory installation made of cardboard/paper in the form of a temporary, walk-in 3D pop-up sculpture. Visitors fold and assemble the modules to create large, spatial structures in the WDC Hub.

**LOOMCYCLE** – named after the English word ‘loom’ – is a project by the Berlin collective raumlaborberlin as part of the educational programme for the exhibition Wool. Silk. Resistance. exhibition and part of the programme of the World Design Capital Frankfurt Rhine-Main 2026 at the Museum Angewandte Kunst. From February to May 2026, the mobile project will travel through Frankfurt's districts, stopping at places where people come together and inviting local partners to participate: to weave, to exchange ideas and to experience design as a collaborative process.

From April 2026, the WDC Hub will also host the **WDC Campus dialogue workshops**. These create a platform for exchange, reflection and collaborative learning. On Wednesdays, lectures, panels, workshops, excursions and activities will be offered here.

The WDC Hub is a lively place for encounters and collaborative design – right in the heart of Frankfurt Rhine-Main, the World Design Capital 2026.

## Here is a selection of upcoming events at the WDC Hub:

Collective Paper Aesthetics – permanently available for free use

25 February 2026, 6:30 p.m.: Public curator's tour of the exhibition Wool. Silk. Resistance.

27 February 2026, 11:20 a.m.: **Press conference** by the Frankfurt Department of Culture as part of WDC 2026 with **Janet Echelmann** on the art installation ‘A Sky full of Hope’ above the Konstablerwache

27 February 2026, 1 p.m.: **Artist talk** on the art installation A Sky Full of Hope above the Konstablerwache – artist **Janet Echelman** in conversation with Anna Scheuermann

1 March 2026, 11:30 a.m.: LOOMCYCLE in the foyer of the WDC Hub

4 March 2026, 6:30 p.m.: Public guided tour with curators and artists on the exhibition AI-Wording

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18 March 2026, 5:30 p.m.: WDC regulars' table

25 March 2026, 7 p.m.: Public catalogue presentation for the exhibition Wool.Silk.Resistance.



## What is WDC 2026?

The World Design Capital® (WDC) is an initiative of the globally recognised, non-governmental World Design Organisation (WDO)® to recognise cities that use design as a driver for economic, social, cultural and environmental progress. Frankfurt Rhine-Main (Germany) has been awarded the title for 2026 with the theme Design for Democracy. Atmospheres for a better life. In recent years, the following cities have been honoured every two years: Turin (Italy), Seoul (South Korea), Helsinki (Finland), Cape Town (South Africa), Taipei (Taiwan, Chinese Taipei), Mexico City (Mexico), Lille Métropole (France), Valencia (Spain) and, most recently, San Diego (USA) and Tijuana (Mexico) as the first binational award. More information at [WDO.org](http://WDO.org)

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### More photos of the WDC Hub:

<https://media.wdc2026.org/press/folder/5d7a17a8-7cbb-45e5-923f-982df7b43fec>

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